



ABOUT

William is a seasoned Creative Director/Associate Creative Director of visual design who has been delivering his creative skills and ideas in the New York City area for the past 13 years. His focus lies in digital/web design where creating interactive experiences has become his passion. His portfolio showcases well thought out visual design and digital branding across multiple industries. William takes pride in being both hands-on and able to nurture and manage new talent. He has great communication and presentation skills. He is currently seeking brand new opportunities that can fully utilize his experience and skillset.

WORK EXPERIENCE

Various Agencies • Freelance ACD/Art Director/Designer
New York, NY • Feb 2005-Present

Creative Direction, Creative Team Management, Art Direction, Design, Conception, Storyboarding, Flash Programming/Animation, and Digital/Freehand Illustrations.
Agencies: Sapient Nitro, Tribal DDB, Havas Worldwide, Grey Group, R/GA, VML, Grey Healthcare Group, Razorfish, The Wonderfactory, and LBi/MRY.

Havas Worldwide • Associate Creative Director | Design
New York, NY • Feb 2015-Aug 2017

Creative Direction, Art Direction, Design, Responsive Sites. Responsible for designing a modular design system of reusable patterns that would be easily implemented across multiple platforms in an agile/sprint environment with IBM. Responsible for maintaining and updating a CMS system for TD Ameritrade while running a team of Jr Art Directors and Copywriters. Primary clients: IBM, TD Ameritrade and Hershey's.

Grey Group • Associate Creative Director | Art
New York, NY • May 2012-Jan 2015

Creative Direction, Creative Team Management, Art Direction, Design, Presented work to clients. Created initial design direction and took visual and creative lead for multiple projects. Clients: RadioShack, Hasbro, Volvo and Canon.

LBi/MRY • Sr Art Director
New York, NY • Aug 2011-May 2012

Art Direction, Design, Conception, Storyboarding, Mobile Apps, Freehand Illustrations. Created initial design direction and took visual design lead for multiple projects and pitches. Clients: Johnson & Johnson, Neosporin, Rogaine, Bayer, Bristol-Myers Squibb, and Forest Labs.

KBS • Art Director
New York, NY • May 2007-Feb 2011

Art Direction, Design, Conception, Storyboarding, Flash Programming/Animation, and Freehand Illustrations. Provided direction to third party vendors on video shots, sound editing, and 3D studios. Worked under ACD and oversaw team of Jr. Designers and Interns. Clients: BMW, Panasonic, Net Jets, Wendy's, Don Julio, Capital One, Sharper Image, and Blockbuster.

R/GA • Sr Designer
New York, NY • Feb 2005-May 2007

Art Direction, Design, Conception, Storyboarding, Flash Programming/Animation. Worked in both small and large teams. Oversaw Designers and Junior Designers while reported directly to CD/ECD. Clients: Nokia Nseries, Lowe's, Sharp, Verizon, Target, Lucent, Standard & Poor, and Purina.

CONNECT

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EDUCATION

Master Institute San Jose, CA
Sep 1996-Sep 1999
BFA in Visual Communications

SKILLS

Digital, Mobile, Responsive Websites, Creative Direction, Art Direction, Concepting, Team Management, Client Presentations, Layout Design, Interactive, Traditional and Digital Illustration, Vector Art. Adobe Photoshop, Illustrator, Indesign, Flash, HTML

AWARDS

Gold NY ADDY
Caples Award
Silver W3
Gold Addy
Silver W3
Bronze Film/Video 2 Telly Awards
Silver Effie Award
Silver MIXX Awards
Best Automotive Rich Media Campaign
WebAwards

COMMENDATIONS

"Will Wong is the kind of guy that can think through an assignment and make it beautiful and smart. His work is outstanding."

"Will is a passionate craftsman. He has a well developed eye for design and motion, a strong work ethic, and willingness go the distance to see a project done right. An authentic guy, you always know where you stand with him, having Will on your team is always an asset."